



## PRESS RELEASE

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### **ATCA is honoured with the Campaign for Tobacco-Free Kids (CTFK) Afro Leadership Award in Tobacco Control 2022.**

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16 December 2022

The African Tobacco Control Alliance (ATCA) has received the **CTFK Afro Leadership Award in Tobacco Control 2022**. This was in a ceremony that brought together tobacco control actors from across Africa to celebrate the tobacco control successes in the continent. The event took place on Tuesday 13 December 2022 in Nairobi Kenya.

Speaking during the ceremony, Bintou Camara, Director of Africa Programs at the Campaign for Tobacco-Free Kids (CTFK) noted that the continent has achieved much despite several challenges including COVID-19 and tobacco industry interference. She affirmed that “Africa has some of the most resilient advocates in the world” adding that “every single progress, every single milestone, every single win has been hard-won.”

Bintou Camara also expressed gratitude for fruitful collaborations between CSOs and government stakeholders, decision-makers which she said have been instrumental to the progress that was being celebrated. She highlighted that “without convinced and competent government agents, without committed advocates, the formula for success is never complete.”

Receiving the award, Akinbode Oluwafemi, Chairperson of the Board of Directors of ATCA expressed gratitude to CTFK for the recognition which he attested would not have been evident without the dedication and support of local and regional partners.

Leonce Sessou, Executive Secretary of ATCA also thanked all who collaborate with and support the alliance daily, noting that the alliance Secretariat will do even more to maintain its performance.

The ceremony served as a platform for CTFK to announce the launching of a new global movement of tobacco control youth advocates.

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*The African Tobacco Control Alliance (ATCA) is a non-profit, non-political Pan-African network of civil society organizations headquartered in Lome, Togo. With membership in 39 countries, ATCA is dedicated to promoting public health and curbing the tobacco epidemic in the continent. The alliance is an Observer to WHO-FCTC Conference of Parties. It has a Special Consultative Status with the UN ECOSOC and is certified with the equivalence of a US Public Charity organization.*

