



## CALL FOR APPLICATIONS

### RECRUITMENT OF A CONSULTANT TO UNDERTAKE THE DEVELOPMENT OF THE ATCA'S 2024-2028 STRATEGIC PLAN

#### **I. BACKGROUND**

ATCA is a non-profit, non-political and continent-wide tobacco control alliance of civil society organizations whose vision is to promote health by building a tobacco-free Africa. It is engaged in tobacco control initiatives in line with the WHO-FCTC with national, regional and international partners.

The current strategic plan covering the period 2019-2023 has the overarching purpose of contributing to a reduction in prevalence of tobacco use and mortality from NCDs in Africa and has been divided into five strategic objectives namely:

1. To strengthen to the tobacco control alliance in Africa;
2. To promote the adoption and implementation of FCTC-compliant policies;
3. To provide a robust communication platform for tobacco control in Africa;
4. To mainstream tobacco control into all relevant areas of public health including NCDs; and
5. To mobilise resources for implementation of the ATCA strategy.

The plan ending this year 2023, coincides with the end of the First Ten Year Implementation Plan (FTYIP) of the African Union's Agenda 2023. The African Union will begin planning for the Second Ten Year Implementation and this presents an opportunity to position the alliance within the African Union (AU) as the special agent on the rollout of tobacco control policies for effective implementation of the Framework Convention on Tobacco Control, as required by target 3.a of the Sustainable Development Goals (SDG's).

To this end, ATCA is seeking for a consultant to develop its five year Strategic plan (2024-2028)

#### **II. OBJECTIVE**

The overall objective of this call is to undertake the development of a 5-year Strategic Plan (2024-2028) aimed at improving the alliance interventions tobacco control and expanding to issues related to the promotion of public health.

### III. SPECIFIC TASKS

ATCA requires the successful bidder to carry out the following tasks relating to the development of the Strategic Plan:

- Assess the implementation of the current Strategic Plan
- Develop clear and realistic objectives in line with ATCA's vision and mission.
- Identify, in consultation with ATCA's Secretariat and Board of Directors, the core areas to be addressed in the Strategic Plan in line with the health priority needs of the African continent towards achievement of the WHO SDG's and the AU Agenda 2063
- Develop strategies and an action plan that are evidence-based and which could be used to consolidate national and regional efforts towards the promotion of public health in the continent.
- Propose the improvement in infrastructure and capacity needed to implement the Strategic Plan.
- Provide monitoring and evaluation indicators to track progress in the implementation of the Strategic Plan.

### IV. DELIVERABLES

- a) An assessment report of the current Strategic Plan by **August 15, 2023**
- b) A draft Strategic Plan submitted by **September 15, 2023**
- c) Final Strategic Plan submitted by **October 30, 2023**.

### V. PROFILE OF THE CONSULTANT

In order to be qualified for the assignment, the Consultant must be:

- a) Holder of an advanced university degree (Masters level or above) in public health, or in the governance of non-governmental organization and related fields.
- b) Operating in the field of public health, with wide experience and proven expertise in tobacco control and related issues such as environment, non-communicable diseases (NCDs), etc.
- c) Fully conversant with the tobacco control context of the African region.
- d) Knowledgeable in policy development, design of strategic documents, technical writing, critical review of literature and monitoring and evaluation.
- e) Fluent in English or French.

### VI. TIMEFRAME

- By **June 30, 2023**: Launch the process
- By **July 20, 2023**: Recruitment of the consultant

- by **July 30, 2023**: review of the 2019-2023 Strategic Plan and develop tools/questionnaire for its assessment
- **1<sup>st</sup> week on August**: Engage with the Board of Directors to collect information and indentify key intervention areas, strategies and actions for the next five years.
- By **August 15, 2023** : Conduct an assessment of the current Strategic Plan
- By **September 15**: Submit the draft Strategic Plan based on the engagement with the Board
- By **October 30, 2023**: Submit the final 2024-2028 Strategic plan

## **VII. OTHER CONDITIONS**

- Bidders should ensure a high level of proficiency while developing the Strategic Plan.
- The proposal and all documents relating thereto shall be prepared and submitted in English.
- Any proposal received by after the closing date will be rejected.
- ATCA Secretariat reserves the right to award the contract to a bidder of its choice, based on its assessment of the bids.
- ATCA Secretariat shall not in any way be obliged to reveal, or discuss with any bidder, how a proposal was assessed, or to provide any other information relating to the selection process or to state the reasons for eliminating a bidder.
- ATCA does not hire the services of consultants who have been or are directly or indirectly associated with the tobacco industry.

## **VIII. EXPRESSION OF INTEREST**

Interested consultants should submit a proposal, structured to include the following information:

- i. Name, address and contact details
- ii. Curriculum vitae
- iii. Stated experience in the above required technical area(s)
- iv. Proven results in similar projects
- v. Description of the methodology and key steps to the development of the plan with key outcomes and timeline
- vi. Financial proposal

## IX. DEADLINE FOR APPLICATION

Applications for the consultancy should be sent to ATCA not later than **July 15, 2023**, by email at the following address: [applications@atca-africa.org](mailto:applications@atca-africa.org) with the subject: Strategic Plan Development

## X. FURTHER INFORMATION

For questions related to this call, please send an email to [applications@atca-africa.org](mailto:applications@atca-africa.org).